



Institute of Hotel and Tourism Management
Chhatrapati Shahu Ji Maharaj University, Kanpur

Information Bulletin-2010

Courses
B.Sc. in Hospitality and Hotel Administration
Diploma in Food and Beverage Service

Important Dates	
Issue of Application Form	: 28th April, 2010
Last date of submission of Application Form	: 28th May, 2010
Date of Entrance Examination	: 20th June, 2010
Declaration of Result	: 30th June, 2010

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Introduction

Hospitality industry is one of the fastest growing industries and is developing at an average of over ten percent annually. Hotel industry is a key segment of the total travel and tourism arena. Today, hospitality is recognized as one of the largest economic activity in the world which needs to have professionally trained manpower to operate hospitality enterprises. In present scenario business opportunities have intensified and have elevated room occupancy levels in India.

Adequate number of well-trained professionals is an absolute necessity for the hospitality industry. Hotel managers as strong leaders require with a flair for organization, communication, understanding elements of ideal guest experiences, self-discipline, effective communication skills, and the ability to organize.

To cater to this need, C.S.J.M. University with assistance of Ministry of Tourism, Govt. of India, has established Institute of Hotel and Tourism Management (IHTM) on its university campus.

University

Nestled in Kanpur city, on the banks of the eternal Ganga, Chhatrapati Shahu Ji Maharaj University is one of the largest Universities in Uttar-Pradesh. It was established in 1966 and spreads over a campus of 264 acres . It has developed into an affiliating-cum-residential university, which over the years has gained in stature as a premier institution for higher education and research. The university offers need-based academic programs by giving professional, technical and vocational orientation to the courses. It has good academic environment where students are evaluated on their scholarly merits and their personal integrity is fostered with academic honesty.

Institute of Hotel and Tourism Management

Hospitality sector in India is estimated to see an estimated growth of US\$ 11.41 billion in the next two years. Hospitality, therefore, is considered as an important area for intensive development by all governments. Also, as fastest growing foreign exchange earner, it is being given priority attention by the developing countries. Keeping in mind that tourists normally spend about 40% of their funds on accommodation and foods, it is imperative that great care must be taken to provide quality services by hospitality professionals for all the budgetary classes of tourists. Adequate numbers of well trained professionals are thus an absolute necessity for the hospitality industry. To cater to this need, training institutions with state-of-art facilities has become essential.

Chhatrapati Shahu Ji Maharaj University, Kanpur, which already runs programs in tourism in Tourism Management, Food Technology and Microbiology at masters level is now going in to start a state-of-art Institution of Hotel Management on its campus.

● The Mission

To produce the best human infrastructure in the field of Hotel and Tourism Management.

To Bridge gap between demand and supply of exceptionally trained manpower for hospitality industry.

To prepare students for responsible citizenship roles in business and society and enable them to understand and apply concepts of problem-solving.

● The Vision

To become a globally reputed institute by providing best training in the field of Hotel and Tourism Management.

To produce excellently trained leaders for Hospitality Industry.

The programs

Course	Duration	Eligibility	No. of Seats	Annual Fee	Age Limit
B.Sc. in Hospitality and Hotel Administration	3 years	10+2 in any discipline	60	Rs. 50,000/- + Rs.2,500/- (Exam. Fee)	Gen/OBC-22 yrs SC/ST-25 yrs
Diploma in Food and Beverage Service	1 year	10+2 in any discipline	40	Rs. 25,000/- + Rs.2,500/- (Exam. Fee)	Gen/OBC-22 yrs SC/ST-25 yrs

Minimum academic qualifications to join the programs :

Intermediate or 10+2 from a recognized Board. A student appearing in the aforesaid (10+2) examination is eligible to apply for the admission test. Admission will be subject to evidence of passing the qualifying examination which is to be produced at time of admission.

Reservations will be applicable as per U.P. Govt. Rules.

Other centralized facilities on campus

- **Auditorium** with seating capacity of 1200
- Fully digitalized **Central Library** with one lakh books and other reading material
- **Sports Stadium**
- **Multipurpose Hall** for indoor games
- **Banking** facility by Union bank of India and Bank of Baroda
- **Hostels** for boys (400 seats) and girls (480 seats)
- **Lecture Hall Complex**
- **Computer Center**

Facilities for hands on experience of IHTM students

- **International center** with 6 VIP suites, 28 normal deluxe suites, 1 conference hall and 2 seminar rooms caters to guests and visitors to the university.
- **Guest House** with 23 rooms to accommodate researchers, teachers and guests.
- **Cafeteria** for students and visitors.

Basis of Selection :

Written tests, based on multiple choice questions, will be held on Sunday, 20th June, 2010, 08:00 -10:00 hrs. for B.Sc. in Hospitality and Hotel Administration and 11:00 - 13:00 hrs. for Diploma in Food and Beverage Service, at the C.S.J.M. University Campus, Kanpur. Students will strictly be selected on basis of merit in the entrance test.

How to Apply :

In person : Information bulletin containing the Application form can be obtained from **Union Bank of India**, C.S.J.M. University Campus Branch, Kalyanpur, Kanpur and Mayfair Building, Hazrat Ganj Branch, Lucknow.

Online : Candidates can download application form from university website - **www.kanpuruniversity.org** and apply with prescribed fee through Bank Draft, payable at Kanpur, drawn in favour of "**Finance Officer, C.S.J.M. University, Kanpur**". The application form complete in all respects must reach "THE REGISTRAR, C.S.J.M. UNIVERSITY, KALYANPUR, KANPUR-208 024" latest by 28th May, 2010 by Speed/Registered Post only (courier or hand delivery will not be accepted).

Price of application form inclusive of entrance test fee is as follows :

Course	Category	Application Fee (in Rs)
B.Sc. in Hospitality and Hotel Administration	Gen./OBC	800/- + 5/-* = 805/-
	SC/ST	500/- + 5/-* = 505/-
Diploma in Food and Beverage Service	Gen./OBC	800/- + 5/-* = 805/-
	SC/ST	500/- + 5/-* = 505/-

* Bank commission (not to be paid for online submission)